



# mpeo 148

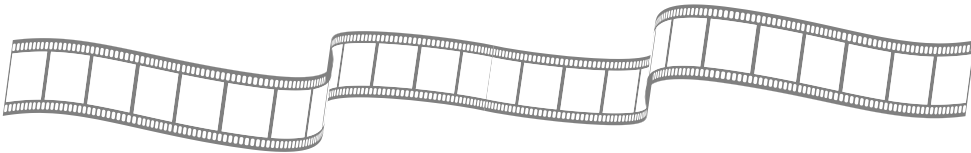
**4-8 November 2024**  
Mirage Park Resort Hotel  
Antalya / Türkiye

**Sponsorship and Exhibition Prospectus**

[www.mpeg148.com](http://www.mpeg148.com)

[marketing@mpeg148.com](mailto:marketing@mpeg148.com)

# LET IT PLAY

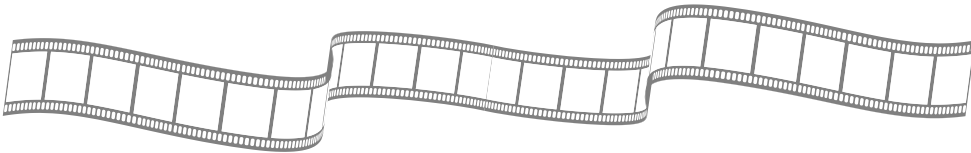


## WHO WE ARE?

MPEG develops standards for coded representation of digital audio, video, 3D graphics, haptics and genomic data. The purpose of this face-to-face meeting is to foster collaborations between members and across working groups in order to accelerate the standardization process. Furthermore, challenging technical problems are more efficiently solved at a face-to-face meeting.



# MEETING THEME



- VIDEO CODING
- AUDIO CODING
- MULTIMEDIA SYSTEMS
- STREAMING
- IMMERSIVE VIDEO
- POINT CLOUDS
- FILE AND APPLICATION FORMATS
- NEURAL NETWORK COMPRESSION
- GENOME COMPRESSION
- FONTS
- MEDIA PROCESSING



# SPONSORSHIP LEVELS



## PLATINUM PACKAGE

€ 15,000

- 9 sqm exhibition space
- Dedicated sponsorship of a reception / happy hour
- Promotional items in the MPEG 148 meeting bag
- A hyperlink from the official meeting website to own website
- Five (5) complimentary exhibitor badges (exclusive of hotel accommodation)
- Sponsor logo on social media channels and meeting website as PLATINUM Sponsor
- Company advertisement on social media channels and emailing to the attendees
- Exclusive to 1 company

## DIAMOND PACKAGE

€ 10,000

- 6 sqm exhibition space
- Promotional items in the MPEG 148 meeting bag
- A hyperlink from the official meeting website to own website
- Three (3) complimentary exhibitor badges (exclusive of hotel accommodation)
- Sponsor logo on social media channels and meeting website as DIAMOND Sponsor
- Company advertisement on social media channels and emailing to the attendees
- Exclusive to 2 companies

## GOLD PACKAGE

€ 7,500

- A hyperlink from the official meeting website to own website
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- Company advertisement on social media channels
- Exclusive to 3 companies

## SILVER PACKAGE

€ 5,000

- A hyperlink from the official meeting website to own website
- Company advertisement on social media channels

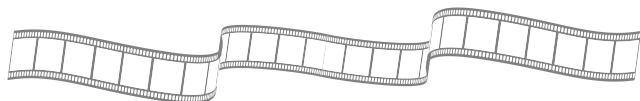
## BRONZE PACKAGE

€ 2,500

- A hyperlink from the official meeting website to own website

All prices are based in EURO and include of 20% VAT

# SPONSORSHIP CATEGORIES



## **MPEG 148 SOCIAL NIGHT**

**€ 7.500**

- A hyperlink from the official meeting website to own website
- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Gold Sponsor
- Exclusive to 3 companies

## **SIGNAGES & BOARDS**

**€ 7.500**

- Logo on the website, signages and boards
- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Gold Sponsor
- Exclusive to 1 company

## **LOGO BRANDED MPEG 148 MEETING BAG**

**€ 5.000**

- Logo on the website, print materials, signage, and stage
- Logo on the MPEG 148 meeting bags
- Sponsor logo on social media channels and meeting website as Silver Sponsor
- Exclusive to 1 company

## **LANYARDS**

**€ 5.000**

- Logo on the MPEG 148 lanyards
- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Silver Sponsor
- Exclusive to 1 company

## **TURKISH COFFEE CORNER**

**€ 5.000**

- A hyperlink from the official meeting website to own website
- Sponsor logo on social media channels and meeting website as Silver Sponsor
- Company advertisement on social media channels

## **MPEG 148 MEETING BAG INSERTS**

**€ 2.500**

- Company advertisement on social media channels
- Sponsor logo on social media channels and meeting website as Bronze Sponsor

All prices are based in EURO and include of 20% VAT



# ORDER FORM

## COMPANY DETAILS

Name of the Company: .....  
Address: .....  
Name/Surname: .....  
Telephone: ..... Fax: .....  
E-mail: ..... Mobile: .....

SPONSORSHIP LEVELS	UNIT PRICE	UNIT	TOTAL
Platinum Package	€ 15,000	1	
Diamond Package	€ 10,000	1	
Gold Package	€ 7,500	1	
Silver Package	€ 5,000	1	
Bronze Package	€ 2,500	1	
SPONSORSHIP CATEGORIES			
MPEG 148 Social Night	€ 7.500	1	
Signages & Boards	€ 7.500	1	
Logo Branded MPEG 148 Meeting Bag	€ 5.000	1	
Lanyards	€ 5.000	1	
Turkish Coffee Corner	€ 5.000	1	
MPEG 148 Meeting Bag Inserts	€ 2.500	1	
<b>All prices are based in EURO and include of 20% VAT</b>		TOTAL	

*\*After receiving your order form, DEKON Congress & Tourism will be sending a formal contract to the company. Your order will be only valid after the formal contract is signed by the parties.*

## PAYMENT FORM

Bank Transfer (Please attach a copy of the bank draft to this form)

### Banking Details:

Bank Name : T.Garanti Bank.A.S.  
Branch Name : Boğaziçi Ticari Branch (1666) IBAN (TL) : TR79 0006 2001 6660 0006 2986 85  
Acc.Holder : Dekon Kongre ve Turizm Hizmetleri A.S. IBAN (EUR) : TR65 0006 2001 6660 0009 0937 98  
Swift Code : TGBATRISXXX IBAN (USD) : TR38 0006 2001 6660 0009 0937 99

By Credit Card

I hereby authorize DEKON Congress & Tourism to debit this credit card account for the total .....amount due  EUR  USD  TL

## CREDIT CARD INFORMATION

Card Type:



Cardholder Name (as shown on card):

Card Number:

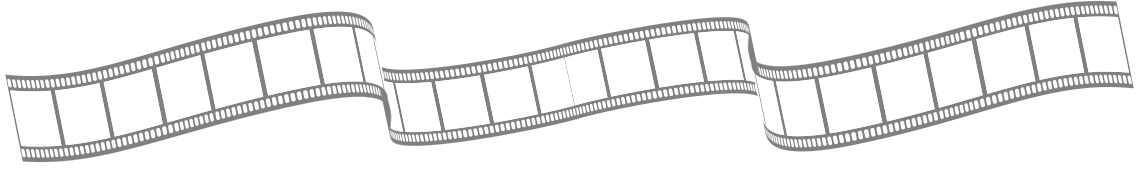
Expiration Date (mm/yy):

CVC Number:

DATE

SIGNATURE

# THANK YOU



**WEBSITE:**  
**[www.mpeg148.com](http://www.mpeg148.com)**

## **ORGANIZING SECRETARIAT**

**DEKON**  
CONGRESS & TOURISM

**Address:** Maslak Mah. Büyükdere Cad. U.S.O. Center No:245 Kat.1 İç Kapı No:3 34453 Sarıyer İstanbul  
**Phone :** +90 212 347 63 00  
**Fax :** +90 212 347 63 63  
**E-mail :** [marketing@mpeg148.com](mailto:marketing@mpeg148.com)  
**Web :** [www.dekongroup.com](http://www.dekongroup.com)